

IH&RA Today

What is the International Hotel & Restaurant Association?

The IH&RA is the only international trade association exclusively devoted to promoting and defending the interests of the hotel and restaurant industry worldwide. It is a non-profit organization and is officially recognized by the United Nations. IH&RA monitors and lobbies all international agencies on behalf of the hospitality industry.

WHO ARE ITS MEMBERS?

- International, National and Regional Hotel and/or Restaurant Associations
- International and National Hotel and/or Restaurant Chains
- Owners, Developers and Investors
- Individual Hotels and Restaurants
- Institutions of the Industry (hotel schools, educational centres, universities)
- Students / Independent Hoteliers and Restaurateurs

WHAT DOES MEMBERSHIP OF THE IH&RA MEAN?

- Industry Watchdog. protecting your business interests
- High profile events. Building your business network
- Timely Newsletters. Keeping you informed
- Strong representation. Unite and reinforce the industry worldwide

WHAT DOES IH&RA DO?

- Monitor issues that are raised by major international organizations involved in tourism.
- Represent the collective industry interests before policy makers.
- Lobby for better recognition of the hospitality industry worldwide.
- Lobby against damaging or costly attempts to regulate the industry.
- Create Global Councils around industry issues to debate positions & create solutions.
- Listen to its members to ensure that all issues are addressed.
- plan a series of informative Council and Board meetings and an annual Congress.
- provide support where requested to lend weight to local and regional issue.

WITH WHICH ORGANIZATIONS DOES IH&RA WORK?

Private sector



Public Sector



IH&RA

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